



FLY. UPLOAD. ANALYZE. PRESENT



NATIONWIDE RESIDENTIAL REAL ESTATE DRONE SERVICES

2020 DATA SHEET

ABOUT CONNEXICORE

MANAGED DRONE FLIGHT SERVICES

ConnexiCore™ is a nationwide Commercial UAS Drone Solutions Provider. With a nationwide network of expert (FAA) licensed pilots in all 50 states who specialize in drone videography and aerial promotional marketing we are positioned to service nearly any commercial industry.

INDUSTRY-FOCUSED DRONE EXPERTISE

- Architectural Engineering and Construction
- Commercial & Residential Real Estate
- Land Development Marketing

Our professional drone services provide stunning aerial footage including images, video, and panoramas to showcase your residential property from a unique perspective in the sky. Perfect for showing the surrounding neighborhood, viewing large properties, and providing context to nearby amenities and features. Specializing has given us a thorough understanding of Realtor needs and MLS requirements. ConnexiCore offers fast and professional aerial photography services at competitive pricing that fits your business needs.

Interested in a Premium video presentation for your listing?

We offer highly-custom residential real estate videography via our professional in-house production team. Add a voiceover, 3D graphics, callouts of roads or neighborhood features, and more to your video to make your listing really stand out from the rest.

What is included in my order?

Depending on the package you order, ConnexiCore provides high-resolution aerial footage including photos, HD video clips, and edited marketing videos of your property. We host the images and videos in your ConnexiCore account so you can download for your own use, share with colleagues via a link, or easily embed in your website. All real estate drone photography is yours to own and use as you like. We understand the fast-paced nature of real estate and guarantee delivery of all photos within 24 hours of the shoot. Editing services for both images and video are provided to ensure that the highest quality work is produced.

If you require visual content for your Commercial Property, we are a one stop shop where you can go from having no media to having complete exposure using the full range of visual products we provide. Our content creation packages are designed to help companies populate their websites and social media pages with rich and meaningful visual content. Photos from the air and ground, Virtual Tours, Video Production, Website Design

DRONES HAVE CHANGED REAL ESTATE MARKETING



DRONES SELL HOMES

We provide a wide range of professional drone services to meet your needs. Licensed by the FAA and fully insured to guaranty flight operations that are safe, legal, and backed with 20 years of creative execution. ConnexiCore delivers top-level results that are fast, affordable and cutting edge!

Differentiating property listings through high-quality photography and video pays huge dividends. Today, the latest marketing resource in real estate is the use of dramatic camera drone photography and video tours in online listings. Some agents claim that drones are the most important new technology to enter real estate marketing since the internet, and it is easy to see why. Using flying cameras, real estate photographers are producing dramatic, sweeping shots of landscapes, panoramas of ocean and mountain vistas and seamless 360-degree views of gorgeous home exteriors.

According to MLS statistics, homes with aerial images sold almost 70% quicker than homes with standard or still images. Video tours that incorporate drone footage are also a great way to make your property stand out and can also attract new listings.

DRONES HAVE CHANGED REAL ESTATE MARKETING

WHY YOU SHOULD INVEST IN DRONES FOR REAL ESTATE MARKETING

Considering the average low cost to engage ConnexiCore to fly, shoot and edit video for a listed property, it's an overall small cost that will aid the property marketing efforts to move the larger and more expensive properties much quicker. Studies show that on average, the return on investment for the drone shoot can be near 300% and higher, depending on the property and features. What many might not have realized is that the newest great leap in displaying real estate has already arrived. You may have seen them in local public parks or on YouTube, but remote-controlled drones are currently taking the realtor world by storm.



THE BENEFIT OF THE DRONE AS A LEGITIMATE TOOL FOR SELLING REAL ESTATE

When sellers of real estate utilize drones, it allows them to show clients the full exterior of the house without any of the long processes of organizing a house visit, or photoshoots from more difficult angles requiring skilled photographers. The whole area can be shot in a few minutes. They also give you the ability to capture unique shots of the plot of land you can't get from any other medium. A close-up bird's eye view, a 360 panorama outside the house, a slow-zoom directly down the street - none of this was possible before the drone.

ABOUT THE PROCESS

We begin by first inputting the address where aerial drone shoot will be conducted into our flight planning tools and maps to ensure flight operations can be conducted safely and legally. If authorization from the FAA is needed to fly in controlled air space, we take care of it.

Then we try to best define the scope of the project

- Type of operations are needed still photography, video, mapping
- What is the end use?
- Launching areas
- What are your deadlines
- Weather conditions and forecasting
- Budget considerations